

## Kevin SAUNDERS

*Perfectly Fit  
High-Performance Bicycles*



Winner of *Bicycling Magazine's* "Dream Bike of the Year" Editor's Choice!

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16611 Huebner Road  
San Antonio, Texas 78248  
www.kgsbikes.com

Phone: 210.849.2501  
Fax: 210.493.9990  
E-mail: kevin@kgsbikes.com

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### **Kevin SAUNDERS: The legend and measure of KGS Bikes**

Since hurling newspapers as a boy in Amarillo, Kevin SAUNDERS has logged more than 125,000 miles on a bicycle. As a young adult, mega-hundred-mile bike tours consumed him so that by 1985 he certified as a U.S. Biking Federation Category 2 racer for road and track and qualified for the U.S. National Track Championships. Kevin next ranked 11<sup>th</sup> in the nation racing Olympic Class Finn sailboats when he zeroed in to accelerate by a precise 1/100<sup>th</sup> of a knot. Ensuing pursuits in aviation manufacturing and industrial design ignited and fanned his sixth sense for the precision performance that is the cornerstone of KGS Bikes, where discerning cyclists from around the planet go for perfectly engineered and fitted bicycles.

KGS Bikes is not all things to all people. KGS Bikes is an exclusive high-end bicycle retail studio that specializes in razor-sharp craftsmanship and the best of the best money can buy.

### **KGS Bikes: World-class custom bicycle building, permanence with clients**

**Precision laser fitting**—Exactly fits dimensions and riding style to each bicycle client using the newest technology, including advanced video analysis.

**Concours bicycle building**—Tailors each bicycle to equal its owner in size, distinctive features and appearance to create the quintessential extension of each rider's exclusive style and persona.

**Specialty retail center**—Handpicks and offers only premium road, triathlon, track and tandem equipment.

**Custom photography**—Shoots professional studio snapshots of each owner astride his or her bike and offers keepsake coffee table books filled with photos of each rider's "rolling sculpture."

**Exclusive consultation**—Consults with each client on bicycling technique, maintenance and much more to make each riding experience consistently first-rate for life and around-the-clock.

**Technical alliance**—Partners with professionals in the bicycling industry who deliver unfailingly reliable opinions and products, including technical writer and author Lennard Zinn; Parlee, Zinn, Co-Motion and other first-class manufacturers; and Rocket 7 for custom riding shoes.

**Patented technology**—Collaborating with Lennard Zinn and others, develops innovative designs to meet novel demands of unique markets, including the world's first coupled-stem travel bike that disassembles in six minutes and travels well by air or car, and the first wobble-less training bicycle for giant riders.

### **ACADEMICS**

Bachelor of Arts, Major: Biology/Pre-Med,  
Westminster College

### **AFFILIATIONS**

United States Cycling Federation  
United States Olympic Sailing Committee  
International Finn Association  
Municipal Board, San Antonio, Texas