

Susan Mattson

Designer
Country Road Web Designs

Affordable, Professional Website Design Services

**Country Road
Web Designs**

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Susan Mattson: The Measure of Country Road

For as long as she can remember, Susan Mattson has been intrigued by tree-lined country roads, a fascination that inspired the name of her company, Country Road Web Designs, combined with the nature and allure of the web. Like a country road that winds through and connects a community of people and institutions, the web is an interconnected community of businesses, individuals, public and private schools, libraries, churches and many other types of virtual fronts with real people behind each one. Susan contends that all websites like people are interwoven and linked, creating a community in virtual space. When Susan designs a website, she envisions it as a highly visible, interrelated, functioning part of a community with a focus on tailor-made sites for small businesses.

Susan Mattson offers clients a 15-year marketing background and certifications in HTML, Graphic Design, Web Technologies, and Web Design and Development. She has owned and operated Country Road Web Designs since 2005.

Country Road specializes in obliterating copycat websites.

Designs Match Individual's Brand—We create original websites for each and every client. Our designs are unlike any others because they are yours, created with your goals, your functionality and your audience in mind. We also include design elements that allow for your business's growth over time.

Websites Positioned for Highest Visibility—A website does a business no good unless it can be found among millions of competing websites. We take the time to research and apply search-engine optimization to ensure your website is a viable competitor on the web.

Compatibility Integrated for Best Viewing—A good design is a friendly design. Navigation is strategically easy. Images compliment content. important to the web community—the absence of unpleasant surprises such as time-consuming downloads.

Tiny Details No One Tells You About Get Handled—Little things mean a lot. Keyword research, meta tags, site maps, analytics and submitting your site to key directories and search engines are often-overlooked but vital elements of every design by Country Road.

Academics and Affiliations

Bachelor of Social Sciences Degree, Washington State
University, Magna cum laude graduate 2001
Golden Key International Honor Society
International HTML Writer's Guild
International Webmaster's Association
Certification Program Graduate:
Delmar College
Northeast Independent School District

Clients

Air Transit Solutions, LLC
B. Lou Guckian, Writer dba FishHook
My Mail Center USA
Quality Structures Inc.
Sky Safety Inc.
Style Nails
Tarah New
Torres Engineering, PC